

MAULANA AZAD NATIONAL URDU UNIVERSITY
Master of Arts (English)
IV SEMESTER EXAMINATION June 2021
Paper : MAEN401DST : Introduction to Cultural Studies

Time: 3 hours

Max. Marks 70 marks

Note : This question paper consists of two parts : Part – A and Part-B. Number of words to answers each question is only indicative. Attempt all parts.

Part-A contains 10 questions of which students are supposed to answer 08 questions. Answer each question in approximately 100 words. Each question carries 05 marks. (8x5=40 marks)

Part-B contains 05 questions of which students are supposed to answer 03 questions. Answer each question in approximately 250 words. Each question carries 10 marks. (10x3=30 marks)

Part-A

1. What is an *oppositional code*? When does a viewer operate with this code according to Stuart Hall?
2. “Fun is a medicinal bath. The pleasure industry never fails to prescribe it.” Comment on this statement by Theodor Adorno and Max Horkheimer.
3. What idea does Roland Barthes try to convey through his essay ‘*Soap-powders and detergents*’?
4. Comment on the Urdu- Hindi language debate in the Pre-Independent India.
5. Why does Stuart Hall claim that “there never was a prior moment when cultural studies and Marxism represented a perfect theoretical fit.”
6. Comment on the dependence of culture industry on other industries.
7. What reasons does Stuart Hall give for narrating autobiographically some important moments in the development of Cultural Studies.
8. Discuss why the Mahad Satyagraha is referred as the “Declaration of Independence” by the Dalit Movement.
9. Analyze the important factors which lead to the decline of Urdu in India as discussed by Barbara D. Metcalf.
10. Discuss the importance of graphic novels as a literary genre.

Part-B

11. Discuss the contribution of Feminism and Race Studies in the development of Cultural Studies as a discipline.
12. Compare and contrast the narrative techniques used in *Bhimayana* and *Sufi Comics*.
13. What according to you are the two main arguments presented by Theodor Adorno and Max Horkheimer about Culture Industry?
14. Discuss in detail the three hypothetical positions for decoding televisual discourse
15. Critically analyse the movie *Shahid* by using concepts you have learned in the course.
