

Maulana Azad National Urdu University
Programme: B.A/B.Com

II Semester Examination, July -2023

Paper Code: BIEN201CCT Paper Title: **Integrated Skills in English I**

Time: 3 Hours

Total Marks: 70

Note: This question paper consists of three parts: Part-A, Part-B and Part-C. Number of words to answer each question is only indicative. Attempt all parts.

Part-A contains 10 compulsory questions of multiple choice/fill in the blank/very short answer type question. Answer all questions. Each question carries 1 mark. **(10x1=10 marks)**

Part-B contains 08 questions, of which students are supposed to answer 05 questions. Answer a descriptive question in approximately 200 words. Each question carries 06 marks.

(5x6=30 marks)

Part-C contains 05 questions, of which students are supposed to answer 03 questions. Answer each question in approximately 500 words. Each question carries 10 marks. **(3x10=30 marks)**

Part A

1. Answer all questions:

i. Which of the following is not a psychological communication barrier?

- A. Anger B. Fear C. Sadness D. Hearing Problems

ii. An idea, information, view, fact, feeling, etc. that is generated by the sender and is then intended for communication is called a _____

- A. Sender
B. Message

iii. Identify the correct tag question of 'let's go'

- A. Should not we?
B. Shall we?
C. Let we?
D. Let not we?

iv. I _____ the news everyday

- A. Watched
B. Am watching
C. Has watched
D. Watch

v. The _____ of school does the announcements everyday

- A. Principle B. Principal

vi. The expression 'once in a blue moon' means:

- A. Frequently
B. Very rarely
C. Something interesting
D. Very beautiful

- vii. Reading for the overview or the gist is called
- Scanning
 - Intensive reading
 - Skimming
 - Extensive Reading
- viii. Hey Jack, what's up? This is an example of _____
- Intimate style
 - Formal Style
 - Casual Style
- ix. The page that has comic strips, crosswords, puzzles and other activities for kids in a newspaper is called
- Society's page
 - Sports Page
 - Special Page
 - Children's Page
- x. A catchy phrase used to help consumers remember a product is called a/an _____
- Poster
 - Slogan
 - Advertisement

Part B

- Comment on the importance of Listening Skills.
- Write a short note on the importance of non-verbal communication.
- Explain types of listening skills.
- Differentiate between the intensive and extensive reading.
- Define narrative and descriptive types of writing.
- Write a letter to your HoD requesting for a leave for 15 days.
- Write an informal letter inviting your cousin to students' fest of the University, *Jashn-e-Baharan*.
- List out the etiquette of attending an interview.

Part C

- Discuss the four macro-skills of communication (LSRW)
- Write an essay on the strategies to improve listening and reading skills
- Discuss speaking skills required in various domains
- Write about do's and don'ts of Group Discussion
- Prepare a resume highlighting your academic history and achievements