

Maulana Azad National Urdu University

Programme: BA

IV Semester Examination, April /May 2026

Title: **Integrated Writing**

Paper Code: **BNEN401SET**

Time: **2 Hours**

Maximum Marks: **35**

Note: This question paper consists of (3) parts : Part – A, Part-B and Part-C. Number of words to answers each question is only indicative. Attempt all parts.

Part–A contains (05) compulsory questions of multiple choice/fill in the blank/very short answer type question. Answer all questions. Each question carries (1) mark. **(5x1=05-marks)**

Part-B contains (8) questions of which students are supposed to answer (5) questions. Answer each question in approximately 200 words. Each question carries 04 marks. **(5x4=20 marks)**

Part-C contains (2) questions of which students are supposed to answer (1) question. Answer each question in approximately 500 words. Each question carries (10) marks. **(1x10=10 marks)**

Part A

1. Answer all the following:

- An essay generally consists of three parts: introduction, body, and _____.
- A research paper is mainly based on personal opinions without evidence. (T/F)
- Which of the following is the main purpose of a proposal?
 - To entertain readers
 - To suggest a plan or solution
 - To tell a story
 - To describe a character
- A formal email should avoid _____ language. (informal/ professional)
- Which of the following is an example of business writing?
 - Short story
 - Personal diary
 - Official letter
 - Poem

Part B

- Define an essay. Explain its basic structure.
- What is a research paper? How is it different from an essay?
- Explain critical analysis. Why is it important in academic writing?
- Write a short note on the structure of an academic report.
- What is a proposal? Mention its main components.
- Define professional correspondence? Give examples.
- Explain the importance of tone and clarity in business writing.
- What is writing for digital media? Give two examples.

Part C

- Discuss the key features of digital writing with examples.
- What is critical analysis and review? Explain its process and significance with examples.
